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**Heartland** 

Oceanside Union Free School District 145 Merle Ave Oceanside NY 11572-2219

12/20/2021

Dear MySchoolBucks Customer,

We are writing to inform you that the program fee for School Store & Invoicing will increase to 4.95% per transaction effective January 19, 2022.

## What's included with this increase?

Over the last few years, MySchoolBucks has grown from a simple online store into a unified school commerce platform that helps you manage payments seamlessly across all your schools, programs, and systems. Based on feedback from customers like you, we continue to focus on features that make your day-to-day easier with faster, more automated payments, including:

- Expansions to our platform such as Smart Invoicing, MSB Activities, MSB Tickets, and a new donations tool for accepting online payments from your community so you can support your local causes.
- A customizable Parent Portal to help you more effectively communicate to parents any payments that need to be made as well as other essential school information.
- Better automated payments through integrations with PowerSchool, Synergy, Follett Destiny, and others, along with our ongoing commitment to keep our platform open to new integrations.
- Stronger security for all users with 2-Step Verification, now part of the MySchoolBucks login process, and constant
  monitoring to keep payment and account information safe.
- A fully-staffed call center for parents to help lighten your load by diverting inquiries and issues to our trained agents.
- More ways to get your questions answered with access to free knowledge articles, training videos, webinars, and tips
  from our blog.

## Why the fee increase?

Like many other businesses, we have experienced rising operating costs, especially in recent years. Although we've been able to mitigate some expenses, we can no longer absorb them in their entirety while still providing the service and support you've come to expect from us.

Thank you for your partnership as we continue to transform MySchoolBucks into the most comprehensive and secure school commerce platform. Please note that parents will be notified of this change via email on January 10, 2022. If you have any questions give us a call at 800.803.6755 or email adminsupport@myschoolbucks.com.

Regards,

Jeremy Loch

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SVP & GM, Heartland School Solutions